

The Sumantra Ghoshal Conference

24th-25th June 2024

London Business School, Regent's Park, London, NW1 4SA

Programme

Note: All sessions will take place in LT9 unless stated otherwise.

Monday, 24th June

11:30 – 12:45 **Registration in Reception Area of Ratcliffe Building**

Light lunch available in Dining Room

12:45 – 13:00 **Welcome**

Conference Co-organizers: Sarath Balachandran and Casidhe Troyer

13:00 – 14:30 **Paper Track 1: Corporate Sustainability and Impact**

Track Chair: Xia Li

Tony L. He (Rutgers), Witold J. Henisz (Wharton), Matthew Josefy (Indiana), Timothy Werner (UT-Austin), *Walking the talk in politics and sustainability: (Mis)Alignment of corporate discourse and lobbying on environmental and social issues*

Hugh Xiaolong Wu (Wash U), Huayu Xu (Peking), Seth Carnahan (Wash U), *Corporate Social Responsibility Initiatives and Employee Performance: Evidence from a Field Experiment*

Riitta Katila (Stanford), Anna Lukkarinen (Stanford), *Investor reactions to sustainability signals: Evidence from a randomized field experiment*

Thomaz Teodorovicz (Copenhagen), Carlos Inoue (Illinois), Deepak Somaya (Illinois), *Strategies of for-profit firms in social services: Insights from Brazilian higher education*

14:30 – 15:00 Break in R1Lounge

15:00 – 16:00

Panel: New Frontiers in ESG: Biodiversity and Natural Capital

Moderator: Ioannis Ioannou

Caroline Flammer is the A. Barton Hepburn Professor of Economics at Columbia University with joint appointments at the School of International and Public Affairs and the Climate School, and a secondary appointment at Columbia Business School. She is also a Research Associate at NBER and a Research Member at the European Corporate Governance Institute (ECGI). She is an expert in sustainable investing and the recipient of numerous prestigious awards. Her research examines whether and how sustainable finance and impact investing can help finance a more sustainable world. Moreover research examines how, and under which conditions, firms can incorporate ESG considerations into their activities to enhance their competitiveness while strengthening—instead of undermining—the very system in which they operate and hereby play a critical role in addressing climate change, inequality, global health, and other grand challenges related to society and the natural environment. The Web of Science ranked her among the top-100 Highly Cited Researchers in the economics and business profession in terms of impact over the past 10 years.

Mark Gough is the CEO of the Capitals Coalition, a global collaboration of business, governments and civil society that is transforming the way that decisions are made by including the value provided by nature and people. Previously, Mark led the Natural Capital Coalition and was on the board of the Social and Human Capital Coalition. He championed and delivered the bringing together of these two communities, creating a unified, systemic, collaborative approach. Mark has worked extensively in the private sector, leading programs and strategy for The Crown Estate and Reed Elsevier (now RELX), as well as advising many more. Among other board and advisory positions, Mark is on Steering Committee for the Global Commons Alliance and the Board for The Economics of Ecosystems and Biodiversity.

16:00 – 16:30

Break in R1Lounge

16:30 – 18:00

Paper Track 2: Corporations: Boundaries, Strategies & Ecosystems

Track Chair: Francisco Brahm

Bart Vanneste (UCL), Anil R. Doshi (UCL), J. Jason Bell (Oxford), Emil Mirzayev (UCL), *Generative Artificial Intelligence and Evaluating Strategic Decisions*

TBC (Ohio State), Olivier Chatain (HEC Paris), *Ecosystem evolution and bottleneck shifts: Evidence from the evolution of the anti-HIV drug ecosystem*

Ekin Ilseven (Catolica Lisbon), *Buffer or adapt? An empirical assessment of interdependencies in achieving organizational resilience*

Martine Haas (Wharton), Paola Criscuolo (Imperial), Anne ter Wal (Imperial), Ammon Salter (Warwick), *Performance of innovation managers in a multi-divisional firm: The implications of transfers across divisions*

18:00 – 18:30 **Drinks in the Dining Room**
18:30 **Dinner and Debate in the Dining Room**

Moderator: Michael G. Jacobides

Debate proposition: *Strategy scholars should seek to influence public policy.*

Ronnie Chatterjee (Duke) speaking *for* the motion.

Costas Markides (LBS) speaking *against* the motion.

Tuesday, 25th June

8:30 – 9:00 Coffee, tea, and pastries available in R1Lounge

9:00 – 10:00 **Panel: The Disruptive Potential of AI**

Moderator: Julian Birkinshaw

Rebecca Henderson is one of 25 University Professors at Harvard, a research fellow at the National Bureau of Economic Research and a fellow of both the British Academy and of the American Academy of Arts and Sciences. Her research explores the degree to which the private sector can play a major role in building a more sustainable economy. Rebecca sits on the boards of Idexx Laboratories and of CERES. Her most recent publications include “Political Economic and Justice”, edited with Danielle Allen and Yochai Benkler and “Reimagining Capitalism in a World on Fire,” which was shortlisted for the FT/McKinsey 2020 Business Book of the Year.

Shobie Ramakrishnan joined the Global Leadership Team at GSK in 2021 when she was appointed Chief Digital and Technology Officer. She joined GSK in 2018 and has deep and broad experience in both biotech and hi-tech companies and, most recently, has led Digital and Technology for GSK’s Global Commercial organisation, transforming the company’s capabilities in digital, data and analytics and playing a pivotal role in establishing a more agile commercial operating model. Before joining GSK, Shobie held senior technology leadership roles in organisations including AstraZeneca, Salesforce, Genentech and Roche. She is a Non-Executive Director at Deliveroo. She is Board Member Emeritus at SustainableIT.org and was formerly a member of the board of directors at Remediant. Shobie holds a Bachelor’s degree in Electronics Engineering from Vellore Institute of Technology, University of Madras, India.

10:00 – 10:30 Break in R1Lounge

10:30 – 12:00 **Paper Track 3: Innovation and R&D**

Track Chair: Keyvan Vakili

Daniel Keum (Columbia), *Do good people make bad innovators? Managerial prosocial preferences and automation innovation*

Jacqueline Lane (HBS), Zoe Szajnfarter (George Washington University), Jason Crusan (George Washington University), Karim Lakhani (HBS), *When does project feasibility drive technological innovation? Evaluator expertise breadth, architectural knowledge, and technology preferences*

Sruthi Thatchenkery (Vanderbilt), Henning Piezunka (INSEAD), *Renewal of R&D collaborations: A theory of misaligned perception*

Elia Ferracuti (Duke), Ashish Arora (Duke), Sharon Belenzon (Duke), Larisa Cioca (Duke), *The private value of innovating for the government*

12:00 – 13:00 Lunch in the Dining Room

13:00 – 14:30 **Paper Track 4: Entrepreneurship**

Track Chair: Gary Dushnitsky

Chuck Eesley (Stanford), Zahra Hejrati (Stanford), David Clough (UBC), Balagopal Vissa (INSEAD), *Founding process pathways: The fit between sequential versus simultaneous founding team formation and entrepreneurial strategy*

Thomas Hellmann (Oxford), Junida Mulla (Oxford), Matthias Qian (ESMT Berlin), *How does equity allocation in university spinouts affect fundraising success? Evidence from the UK*

Ming Zhu Wang (U of Washington), Daniel W. Elfenbein (Wash U), *Lasting impact? Public Entrepreneurship by Founders and CEOs on U.S. Nonprofit Boards*

Andrea Contigiani (Ohio State), *Demographic diversity and performance in early-stage ventures: Evidence from an entrepreneurship course*

14:30 – 15:00 Break in R1Lounge

15:00 – 16:30 **Paper Track 5: People and Strategic Human Capital**

Track Chair: Bukky Oyedeji

Rodolphe Durand (HEC Paris), Harry Munro-Clark (HEC Paris), *Purpose as facilitator: Effects on operational performance*

Arianna Marchetti (LBS), Piyush Gulati (INSEAD), Phanish Puranam (INSEAD), *Digital collaboration technologies and managerial intensity in U.S. corporations: An examination*

Caroline Fry (Hawaii), Michael Blomfield (UMass-Amherst), *If you build it, they will come: The impact of clinical trial experience on African science*

Chanchal Balachandran (Liverpool), Filippo Carlo Wezel (USI Lugano), Guang Zhu (USI Lugano), *On hiring via secondary employment affiliations*

16:30 – 17:00 Break in R1Lounge

17:00 – 18:00

Ghoshal Award Presentation: Rebecca Henderson

Introduction by Olenka Kacperczyk

Academic Keynote presentation by Rebecca Henderson

18:00

Closing Reception with Drinks and Snacks in the Dining Room