

The Ghoshal Conference

23-24 June, 2025

London Business School, Regent's Park, London, NW1 4SA

Note: All sessions will take place in LT9, Ratcliffe Building (first floor), unless stated otherwise

Monday, 23 June

11:30 – 13:00 Registration in Reception Area of Ratcliffe Building

11:30 – 13:00 Packed lunch available in the Garden Room

13:00 – 14:15 Session 1: Applications of AI

Organisers: Michael Jacobides (Chair), Ioannis Ioannou, Bryan Stroube, Keyvan Vakili

The Role of ChatBots in Entrepreneurial Growth

Stephen Impink (Presenting), Manav Raj

Artificial Intelligence, Alliances, and Innovation

Bowen Lou, **Evan Rawley** (Presenting)

Strategic Responses to Technological Change: Evidence from ChatGPT and Upwork

Shun You, Rob Seamans, **Manav Raj** (Presenting), Ted Liu

Discussant/guest speaker:

Olga Pirog, Global head of data and AI transformation, IG Group

14:15 – 14:45 Break – Refreshments in R1 Lounge

14:45 – 16:00 Session 2: Government & Society

Organisers: Xia Li (Chair), Donal Crilly, Sendil Ethiraj, Catherine Magelssen

Global Entry: Reconceptualizing Multinational Investments As Two-Sided Matches Between Government and Firms

Sinziana Dorobantu, Thomas Lindner, **Laurenz Tinhof** (Presenting)

The Social Production of Corporate Targets by the ESG Countermovement

Tony He, Kate Odziemkowska, **Witold Henisz** (Presenting)

Self-regulation and Corruption and Extractive Industries: Integrating Market and Non-Market Strategy to Make Transparency Pay

Shirley Tang (Presenting), Daniel Elfenbein, Tatenda Pasipanodya

Discussant/Guest Speaker

Arjit Gupta, Energy Transition Leader, Shell

16:30 – 17:45 Session 3: Technology & Innovation Studies

Organisers: Casidhe Troyer (Chair), Freek Vermeulen

Evaluating Entrepreneurial Potential: Where Do Disparities Come From?

Amisha Miller (Presenting), Siobhan O'Mahony

Private Equity Buyouts of High-Tech Targets

Paul Nary (Presenting), Harbir Singh

Swipe-Sized Science: Misinformation and Scientific Claims on TikTok

Edson Gaviño Nava, Gianluca Carnabuci, **Linus Dahlander** (Presenting)

The Hidden Cost of R&D Alliances

Xu Li, **Stefan Wagner** (Presenting)

Market Demand, Competition for Knowledge Workers, and Impact on Innovation: Evidence from Electric Vehicle Technologies

Jino Lu (Presenting)

Does Rushing to Patent Lead to Rushing to Market?

Aldona Kapacinskaite, Rohin Nandakumar Vrajesh, **Keyvan Vakili** (Presenting)

18:30 – 22:00 *Dinner & debate at Lincoln's Inn*

Address: The Old Hall, Lincoln's Inn, Lincoln's Inn Fields, London, WC2A 3TL

Bus leaves from London Business School, Regent's Park Outer Circle.

Please arrange for your own return journey.

Lincoln's Inn is a short walk from either Holborn or Chancery Lane tube stations.

Debate

"This House believes that AI tutors will outperform human faculty in business education within 10 years"

Nathan Furr (INSEAD) – proposition

Keyvan Vakili (LBS) – opposition

Tuesday, 24th June

9:00 – 10:15 Session 4: CEOs

Organisers: Isabel Fernandez–Mateo (Chair), Francisco Brahm, Costas Markides and Bukky Oyedeki

Rotation and Succession

Victor Bennett, **Megan Lawrence** (Presenting)

Can Organizations Benefit from Including Employees in Managerial Selection? Evidence from the Educational Sector

Thomaz Teodorovicz (Presenting), Samina Karim, Monica Higgins

When Do Nice Guys Finish Last? CEO Prosociality and Penalties in the Executive Labor Market

Daniel Keum (Presenting), Nandil Bhatia

Discussant/Guest Speaker

Stephen Green, CEO and Chairman of HSBC plc 2003-2010

10:15 – 10:45 Break – Refreshments in R1 Lounge

10:45 – 11:45 Session 5: “Rapid Fire”

Organiser: Freek Vermeulen

Presenters:

Michaël Bikard, INSEAD

Christiane Bode, Imperial College

Gary Dushnitsky, London Business School

Sendil Ethiraj, London Business School

Javier Gimeno, INSEAD

Vivianna Fang He, University College London

Olenka Kacperczyk, London Business School

Xu Li, London School of Economics

Elena Novelli, City University of London

Michelle Rogan, University of Oxford

11:45 – 12:30 2025 Winner of the Ghoshal Award: **Phanish Puranam** (INSEAD)

Participants: Abhishek Bhatia, Luchi He (PhD students, LBS)

12:30 – 13:30 *Lunch* at London Business School – Dining Room

13:30 – 14:45 **Session 6: Start-ups**

Organisers: Luisa Alemany (Chair), Olenka Kacperczyk, Gary Dushnitsky, Aharon Cohen Mohliver

Organizing for Adaptation: Does Managerial Hierarchy Help or Hinder Product Adaptation in Startups?

Todd Hall, **Anavir Shermon** (Presenting), Ryan T. Allen, Travis Howell

Judging Ventures

Thomas Åstebro (Presenting), Andrew Funck, Francesco Giordano

From Hero to Zero: Cultural Entrepreneurship Practices and Effects of Criminal Deception in Silicon Valley

Tim Weiss (Presenting), Nevena Radoynovska

Discussant/Guest Speaker

Dominic Jacquesson, Advisor, Former VP Insight & Talent, Index Ventures

14:45 – 15:15 Break – Refreshments in R1 Lounge

15:15 – 16:30 **Session 7: Company Case Studies**

Organisers: Costas Markides (Chair), Freek Vermeulen

The Failure of Strategic Renewal through the Lens of Value Creation in Ecosystems: Kodak's Pursuit of Digital Photography

Natalya Vinokurova (Presenting), Rahul Kapoor

Managing the Emotional Challenges of Ambidexterity

Timo Vuori (Presenting), Michael Tushman

Discussant/guest speaker

John Fallon, CEO of Pearson plc, 2013-2020

17:00 – 20:00 Closing reception – Dining Room