

Sumantra Ghoshal Conference

31 May – 1 June 2015

Programme

Sunday 31 May, 2015

11:00 - 12:00 Registration in Sainsbury Reception
12:00 - 13:00 Welcome Lunch in the Garden Room

Conference Sessions in Wolfson LT

13:00 - 13:10 **Welcome**
Costas Markides

13:10 - 14:00 **Keynote speaker**
Ron Adner (Dartmouth College), Winner of the Ghoshal Award 2015

14:00 - 14:45 **Topical panel: Making the Transition to Managerially Relevant
Research Opportunities & Challenges**

Track moderator: Michael Jacobides

Panellists:

Ron Adner (Dartmouth College)

Andrew Shipilov (INSEAD)

Melissa Schilling (New York University)

14:45 - 15:15 Coffee Break outside Wolfson LT

15:15 - 16:45 **Academic paper track II: People and Organisations**

Track chair: Isabel Fernandez-Mateo

Co-organisers: Yiorgos Mylonadis, Aharon Cohen Mohliver, Tiona Zuzul

Presentations:

Raffaella Sadun (Harvard Business School), Philippe Aghion (Harvard Business School), Nicholas Bloom (Stanford University) and John Van Reenen (London School of Economics): *Never Waste a Good Crisis? Growth and ecentralization in the Great Recession*

Guoli Chen (INSEAD), Craig Crossland (University of Notre Dame) and Sterling Huang (Singapore Management University): *That Could Have Been Me: CEO Relational Identification, Mortality Salience, and Reprioritization Following Director Deaths*

Thomas Roulet (University of Bath): *There is No Such Thing as Bad Publicity: Media Disapproval of Investment Banks as a Beneficial Signal of Proximity to a Field-Level Logic*

16:45 - 17:15

Coffee Break outside Wolfson LT

17:15 – 18:30

Topical panel: The View from the Top: Building a Successful Career on Managerially Relevant Research

Track moderator: Julian Birkinshaw

Panellists:

Ranjay Gulati (Harvard Business School)

Alfonso Gambardella (Bocconi University)

Gautam Ahuja (University of Michigan)

Gerry George (Singapore Management University)

18:45 – 19:30

Drinks and debate in the Garden room

Academic Debate: MOOCs Will Lead to the Extinction of Business Schools

Joanne Oxley (University of Toronto)

Ashish Arora (Duke University)

19:30

Dinner in the Garden Room

Monday 1 June, 2015

Conference Sessions in Wolfson LT

09:00 - 10:30

Academic paper track I: Technology, Innovation and Entrepreneurship

Track chairs: Michaël Bikard, Keyvan Vakili

Co-organisers: Kevin Boudreau, Gary Dushnitsky

Presentations:

Matej Drev (Georgia Institute of Technology), Arzi Adbi (Indian Institute of Management) and Chirantan Chatterjee (Indian Institute of Management): *Of Marshallian Scissors & Blades: Demand Shocks, Import Exposure, and Innovation in Indian Influenza-Vaccine Markets*

Ethan Mollick (University of Pennsylvania) and Ramana Nanda (Harvard Business School): *Wisdom or Madness? Comparing Crowds with Expert Evaluation in Funding the Arts*

Deepak Hegde (New York University) and Justin Tumlinson (University of Munich): *Unobserved Ability and Entrepreneurship*

Pooyan Khashabi (Bocconi University), Alfonso Gambardella (Bocconi University) and Claudio Panico (Bocconi University): *Autonomy in Knowledge-Intensive Activities: Efficiency or Incentives?*

10:30 - 11:00

Coffee Break outside Wolfson LT

11:00 - 12:30

Topical Panel: Using Research to Impact Practice

Track organiser: Costas Markides

Panellists:

Sam Hanes (The Behavioural Insights Team), Principal Advisor & Head, Labour Market & Economic Growth

Madeleine Gabriel (NESTA), Principal Researcher, Public & Social Innovation

Richard Dobbs (McKinsey Global Institute, McKinsey & Co.), Director

12:30 - 13:30

Lunch in the Garden Room

13:30 - 15:00

Academic paper track IV: Environmental and Social Issues in Management

Track chair: Ioannis Ioannou
Co-organisers: Donal Crilly, Costas Markides

Presentations:

Shon Hiatt (University of Southern California), Jake Grandy (University of Southern California) and Brandon Lee (Melbourne Business School): Organizational Responses to Public and Private Politics: An Analysis of Climate Change Activists and U.S. Oil and Gas Firms

Sinziana Dorobantu (New York University), Witold Henisz (University of Pennsylvania) and Lite Nartey (University of Southern California): When Does a Stakeholder Attack Become a Reputational Crisis? Stakeholder Capital and the Micro-Foundations of Corporate Reputation

Caroline Flammer (University of Western Ontario), Pratima Bansal (University of Western Ontario): Does Long-Term Orientation Create Value? Evidence From a Regression Discontinuity

Douglas Frank (The Catholic University of America) and Craig Smith (INSEAD): Employees and Corporate Social Responsibility: Will Employees Sacrifice Pay to Work for a Good Cause?

Discussant:

Ioannis Ioannou

15:00 - 15:30

Coffee Break outside Wolfson LT

15:30 - 17:15

Academic paper track III: Strategy, Markets and the Corporation

Track chair: Sendil Ethiraj
Co-organisers: Julian Birkinshaw, Michael Jacobides, Catie Magelssen

Presentations:

Aseem Kaul (University of Minnesota), Paul Nary (University of Minnesota) and Harbir Singh (University of Pennsylvania): *Agency, Underinvestment and the Role of Private Equity: Evidence from Divisional Buyouts*

Carliss Baldwin (Harvard Business School): *Bottlenecks, Modules and Dynamic Architectural Capabilities*

Claudine Gartenberg (New York University) and Lamar Pierce (Washington University): *Subprime Governance: Managerial Agency Costs in Vertically Integrated Banks*

Kathleen Eisenhardt (Stanford University) and Douglas Hannah (Stanford University): *Origins and Outcomes of Firm Strategy in Nascent Ecosystems*

Discussant:

Catie Magelssen (London Business School)

17:15 - 17:45

Concluding remarks – Costas Markides

17:45 - 19:00

Drinks and Canapés in the Garden Room